

Editorial Sections

Asia IP combines the very best of up to the minute coverage of issues and events, with indepth articles covering some of the most important areas of IP law and their developments, and interviews with Asia's IP decision-makers. You should take part covering Indian issues.

Regular sections of the magazine can include:

COVER STORY

An indepth look at some of the most prominent issues affecting IP owners around the region, written by our team of in-house journalists



SPECIAL FEATURES

Analysis of the latest trends that are impacting intellectual asset owners across Asia and the Pacific, and from further afield.



EXPERT STRATEGIES

In-depth, insightful analysis of the latest issues, in a country by country format, and written by some of the leading IP lawyers in each jurisdiction. Essential information for in-house counsel looking to protect their IP



IN PRACTICE

Leading lawyers share their experience and expertise on the key topics of the day.



CASENOTES

Indepth reports from the courts of the latest groundbreaking cases that will impact IP jurisprudence in the region, with analysis of what it means for companies.



CORPORATE INSIGHT

The view from inside.
Commentary from some of
Asia's leading in-house counsel
on the issues they face when
trying to protect their IP.



NEWS ANALYSIS

Concise and authoritative coverage of the latest news and views from around the region.



PEOPLE & PLACES

All the latest office and personal news from around the region, including mergers, new hirings, promotions, and office relocations



COUNTRY CORRESPONDENT

Regular columns from Asia's leading IP experts, covering essential analysis of the latest developments in IP.

Editorial Calendar

Some of the topics planned for 2020 include:

ISSUE	TOPICS	EVENTS
Dec 2019 / Jan 2020	<ul style="list-style-type: none"> • 2019 Asia IP Awards: The Winners • Special Feature: What Makes a Great Law Firm? • Special Focus: Hong Kong • IP Experts: Hong Kong 	8-10 Jan – GIPC, New Delhi, India
Feb-20	<ul style="list-style-type: none"> • Asia IP Survey – Copyright • Country Focus: Japan • IP Experts: Japan • Special Feature: Asia's Leading IP Owners 	21 Feb – 2020 Asia IP China Awards, Beijing, China
Mar-20	<ul style="list-style-type: none"> • 2020 China Awards: The Winners • Country Focus: Philippines • IP Experts: Philippines • Country Focus: Malaysia • IP Experts: Malaysia 	23-25 March – World IP Forum, Mumbai, India
Apr-20	<ul style="list-style-type: none"> • Expert Strategies: Trademark Strategies • Special Feature: Enforcement • Country Focus: India • Country Focus: Singapore • IP Experts: Singapore 	25-29 April – INTA Annual Meeting, Singapore
May-20	<ul style="list-style-type: none"> • Asia IP Survey – Trademarks • Expert Strategies: Licensing Strategies • IP Experts: Australia & New Zealand • Special Feature: Protecting Designs 	17-19 May – LESI Annual Conference, Berlin, Germany
June/July 2020	<ul style="list-style-type: none"> • 2020 India Awards: The Shortlist • Country Focus: Korea • IP Experts: Korea • Special Focus: Taiwan • IP Experts: Taiwan 	3 July – 2020 Asia IP India Awards
Aug-20	<ul style="list-style-type: none"> • 2020 India Awards: The Winners • Country Feature: Myanmar • Special Feature: Trade Secrets 	Aug – IP Week @ SG 2020, Singapore
Sep-20	<ul style="list-style-type: none"> • Asia IP Survey – Patents • Expert Strategies: Patent Strategies • Country Focus: China 	
Oct-20	<ul style="list-style-type: none"> • 2020 Asia IP Awards: The Shortlist • IP Experts: India • IP Experts: China • Special Feature: IP Financing 	11-14 Oct – AIPPI World IP Congress, Hangzhou, China
Nov-20	<ul style="list-style-type: none"> • Expert Strategies: Litigation Strategies • Country Feature: Vietnam • Country Feature: Thailand • IP Experts: Thailand • IP Experts: Vietnam 	<ul style="list-style-type: none"> • 13 Nov – 2020 Asia IP Awards, Gold Coast, Australia • 13-17 Nov – APAA Annual Meeting, Gold Coast, Australia
Dec 2020 / Jan 2021	<ul style="list-style-type: none"> • Special Feature: Pharma & Biotech • Country Focus: Indonesia • IP Experts: Indonesia 	Dec – BIP Asia Forum 2020, Hong Kong